



Art Fair & Winefest Logo Design Guidelines

1. Artwork must be submitted in a high resolution digital file or clean camera ready copy.
2. Artwork must be black and white. A grayscale version may be submitted for consideration, however the black and white version will be the only piece guaranteed to be used.
3. Artwork must contain the following information and be legible:
2012
31st Annual
Art Fair & Winefest
Washington, Missouri
4. Artwork size should fill, but not exceed an area of 2.5" x 1.5".
5. Matching artwork should be provided to use as border art for advertising. This includes a frame not more than 1" thick to border an 11" x 17" poster. The same artwork should be provided for a 3.5" x 8" flyer.
6. Downtown Washington, Inc. will become the exclusive owner of the artwork after it is submitted and will retain the right to use the artwork, whole or in part, at any point in the future.
7. Contest runs until February 1, 2012
8. Artwork must include contact name, full address, phone number and email.
9. **Winning art work will receive \$100 in gift certificates and 4 entries to the event.**
10. Artwork can be submitted by mail and email to the following addresses:

Downtown Washington, Inc.
Art Fair & Winefest Logo Contest
PO Box 144
Washington, MO 63090
events@downtownwashmo.org

Questions? Call 636-239-1743 and ask for Aimee Frey. Thank you!

Here are some past winning logos:

